

Central Chesterfield Little League

Email: sponsorships@ccllbaseball.com

December 4, 2023

Joe Mayes

Sponsorship Coordinator
Central Chesterfield Little League
(804) 931-7225 sponsorships@ccllbaseball.com

To: Whom it may concern

Central Chesterfield Little League (CCLL) is a non-profit youth sports organization located in Chesterfield, VA. CCLL is a chartered member of Little League International. As a league CCLL has over 800 families and players enrolled for our spring and fall baseball and softball seasons, this amounts to approximately 70 Little League teams each year. The league has games and practices at our four fields from March through October of each year. Our games are attended by family members and community leaders throughout the Chesterfield, Colonial Heights, and Fort Lee area.

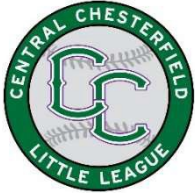
Central Chesterfield Little League community sponsors play a vital role in the operations of our league. Nonprofit youth sports leagues, such as Central Chesterfield Little League, operate through a great deal of community volunteerism. Our sponsors enable the league to operate in several different ways; supplying baseball equipment for players, field maintenance, general operating cost for the league, keeping registration fees low and in some cases waiving fees for families in need.

Central Chesterfield Little League has several sponsorship packages to choose from. Sponsorship packages range from as little as \$500 to as much as \$1,500, and more for major sponsors. In support of our community sponsors, the league's sponsorship packages include advertising banners at the fields (paid for by CCLL), company name and logo on our webpage and participation at our opening day ceremonies and tournaments. The league will customize a package that best fits your ability to sponsor and the interest of your organization. CCLL also holds a raffle at the beginning of each season. If you cannot sponsor monetarily, we would be grateful to receive raffle items in lieu of sponsorship money.

We have included with this letter a breakdown of our sponsorship packages. If you are interested in becoming a sponsor, or if you would like more information on our sponsorship program, please contact me at (804) 931-7225 or by email at sponsorships@ccllbaseball.com.

Sincerely,

Joe Mayes
Central Chesterfield Little League
Board of Directors



Central Chesterfield Little League

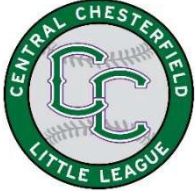
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Sponsorship Packages

- **Grand Slam (\$1,500)** – Your company name and logo displayed on two 4’x8’ banners with one banner in one of our most prominent locations at our fields, your company name and logo on the league website, league social media announcement of sponsorship and the opportunity to host a booth at our opening day and championship day events.
- **Homerun (\$1000)** - Your company name and logo displayed on two field 4’x8’ banners, your company name and logo on the league website, league social media announcement of sponsorship. and the opportunity to host a booth at our opening day and championship day events.
- **Triple (\$500)** – Your company name and logo displayed on a 4’x8’ banner, your company name and logo placed on the league website and league social media announcement of sponsorship

Note: Banners are supplied by Central Chesterfield Little League at no cost to your organization. We ask that you provide your company name, logo and phone number so we can produce these banners for you. CCLL is a not for profit charitable organization, all contributions are tax deductible.

CCLL is 501(c)3 non-profit organization



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Yes, I would like to become a CCLL sponsor!

Please make check payable to “Central Chesterfield Little League” and return application and payment to:

CCLL, P.O. Box 2382 Chesterfield, VA 23832.

**Please contact Joe Mayes at sponsorships@ccllbaseball.com with any questions.*

Business Name: _____

Business Street Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Phone: _____ Cell Phone?

Email: _____

Website and/or social media: _____

Please check which package you have chosen:

Triple (\$500) Homerun (\$1000) Grand Slam (\$1,500)

Other _____

~ Thank You for your support ~

CCLL Use Only

CCLL Representative: _____ Date: _____

Amount \$ _____ Order / Check # _____

Donation Received Receipt Requested/ Sent Logo Received

Notification to Board / Membership / Website / Facebook / _____